

# Al Courses

**Start Your Journey to bright your future!** 

- +971 50 100 4958
- info@dgtrainingland.ae
- Office 1404, Al shafar Tower 1, Barsha Heights, Dubai





## WHO WE ARE

DG Training and Development Institute is a leading training center in Dubai, U.A.E. Our institute is accredited by the KHDA(Knowledge and Human Development Authority).

We offer a wide range of highquality and affordable training courses in various domains such as Graphic Design, Microsoft Office, Video Editing, Programming Language, Digital Marketing, Financial Accounting, and more.



# Table of Content Al Courses in Dubai

- 1. Getting Started with Al
- 2. Al & ML Foundations
- 3. Prompt Engineering
- 4. Workflow Automation
- 5. Content & Design with Al

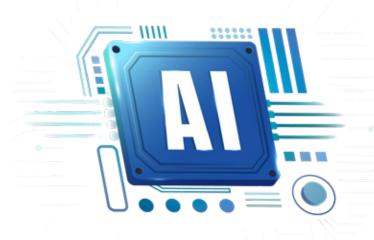
- 6. Creating Al Agents
- 7. Websites & Apps Without Code
- 8. Case Studies & Real-World Projects
- 9. Job Roles & Career Benefits



#### 1. Getting Started with Al

- An overview of artificial intelligence
   & its place in Dubai's innovation
   strategy.
- An overview of Al's uses in various sectors, including healthcare, retail, and finance.
- Al skills are essential for professionals who are prepared for the future.



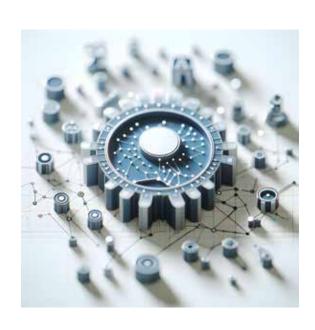


#### 2. AI & ML Foundations

- Learn the fundamentals of machine learning and artificial intelligence.
- Recognize algorithms such as clustering, classification, and regression.
- Use models to solve practical issues like analytics and fraud detection.

#### 3. Prompt Engineering

- Discover how to create powerful prompts for programs like Claude, MidJourney, and ChatGPT.
- Methods for accurate, imaginative, and dependable results.
- Use cases in content, automation, and decision-making.





#### 4. Workflow Automation

- Automate routine business tasks using AI tools.
- Explore Make.com, n8n for process automation.
- Reduce manual effort, save time, and increase productivity.





#### 5. Content & Design with Al

- Use GenAI tools for fast content creation.
- Generate professional graphics and visuals.
- Apply AI for marketing, reports, and presentations.

#### 6. Creating Al Agents

- Build autonomous AI agents for customer service & operations.
- Acquire knowledge of action-based automation, reasoning, and observation.
- Use AI bots to perform tasks like scheduling and query processing.





#### 7. Websites & Apps Without Code

- Make apps with AI without knowing any code.
- Create business-use no-code websites.
- Simplify processes like appointment booking & reporting.





### 8. Case Studies & Real-World Projects

- Hands-on AI projects with industry data.
- Case studies in logistics, retail, and healthcare.
- Showcase portfolio-ready work to employers.

#### 9. Career Benefits & Job Roles

- Present employers with work that is ready for a portfolio.
- Build decision-making & problem solving skills.
- Gain KHDA-approved certification for career growth.





## Thank You!

## For inquiries, contact us.



#### Call Us

+971 50 100 4958

#### **Visit Our Website**

www.dgtrainingland.ae

#### **Contact Us**

info@dgtrainingland.ae

#### **Visit Us**

Office 1404, Al Shafar Tower 1, Barsha Heights, TECOM. Sheikh Zahed Road