



CANVA COURSE IN DUBAI

Enhance your skills to create smarter, better designs
and bring your ideas to life.

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WHO WE ARE

DG Training and Development Institute

DG Training and Development Institute is a leading training institute in Dubai, UAE, offering high-quality and affordable professional courses.

We focus on practical learning that helps learners develop relevant skills and apply their knowledge in real-world situations.

Our training programs cover a wide range of fields, including Graphic Design, Microsoft Office, Video Editing, Programming, Digital Marketing, Financial Accounting, and more.



WHY CHOOSE US

- 1 Affordable Courses
- 2 Flexible Learning Modes
- 3 Beginner-Friendly Learning
- 4 Job Assistance
- 5 Experienced Instructors
- 6 KHDA-Permitted Training
- 7 Practical Training
- 8 Interactive Learning
- 9 Customized Training
- 10 Career Guidance

Canva Course in Dubai

Discover the power of visual communication with our Canva Course in Dubai. Learn to create stunning graphics, professional marketing materials, engaging social media content, and dynamic videos using Canva's creative tools. This course combines design fundamentals, practical techniques, and modern AI-powered features to help you turn your ideas into impactful digital content.

AT A GLANCE

LEVEL	Beginner to Intermediate
MODE	Online and Classroom
FREE DEMO	Free Demo Class available
ENQUIRE	+971 50 100 4958 info@dgtrainingland.ae

Course Modules

01

MODULE 1: CANVA FUNDAMENTALS & WORKSPACE

Get started with Canva by exploring its dashboard, design workspace, templates, and creative tools. Learn to create and manage projects, customize design formats, and use essential elements to build visually appealing designs with confidence.

02

MODULE 2: DESIGN ESSENTIALS & IMAGE EDITING

Understand the principles of professional design, including colour theory, typography, visual hierarchy, alignment, and composition. Develop practical skills in image cropping, resizing, photo adjustments, layers, frames, overlays, and object positioning to create balanced and polished visuals.

Course Modules (continued)

03

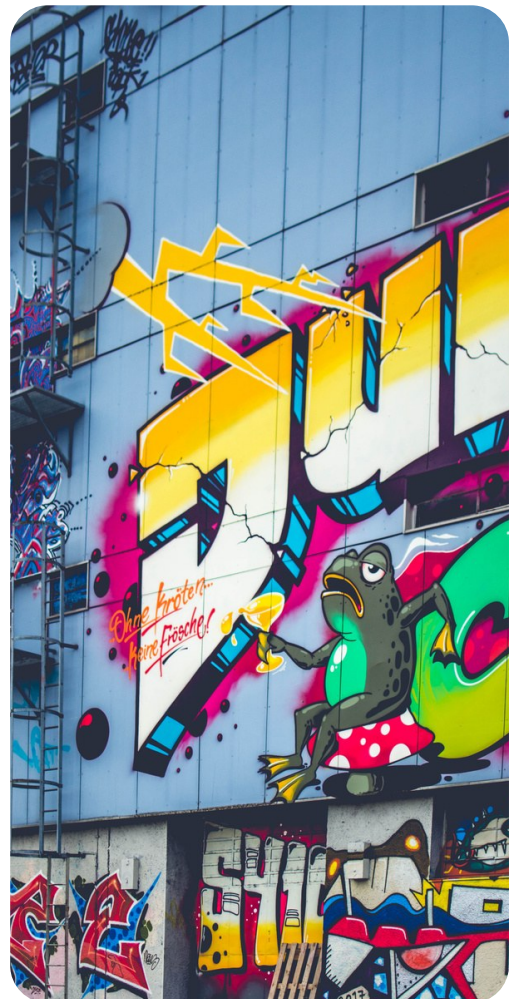
MODULE 3: ADVANCED CREATIVE DESIGN & BRANDING

Explore advanced design techniques to create eye-catching posters, advertisements, logo concepts, promotional graphics, and visual mockups. Learn to work with shapes, icons, illustrations, layered compositions, visual effects, brand kits, and consistent design styles to strengthen brand identity.

04

MODULE 4: VIDEO EDITING, SOCIAL MEDIA & AI DESIGN

Learn to create engaging videos, animated graphics, reels, promotional content, and social media creatives. Explore video transitions, animations, platform-specific designs, AI-assisted creative tools, and efficient design workflows to produce professional content for digital platforms.



Benefits of Learning Canva

1

Creative Confidence

Create professional-looking designs with confidence.

2

Time Efficiency

Produce high-quality visuals quickly using templates and smart tools.

3

Brand Identity

Maintain consistent colours, fonts, and visual styles.

4

Marketing Support

Create engaging advertisements and promotional materials.

5

Social Media Content

Design attractive posts, stories, banners, and reels.

6

Visual Communication

Present information clearly through graphics and layouts.

7

Career Development

Build practical design skills relevant to creative and marketing roles.

8

Design Versatility

Explore graphics, videos, animations, and visual mockups.

9

AI-Enhanced Creativity

Discover ways to incorporate AI tools into your design workflow.

WHY LEARN CANVA DESIGN?

Develop your creativity, strengthen your visual communication skills, and learn to create professional-quality designs for personal projects, business promotions, branding, and social media platforms.

START YOUR CREATIVE JOURNEY

Who Should Join



Beginners and students

with no design experience

Designers

who want faster workflows
alongside Photoshop or Illustrator

Marketers and social media professionals

Entrepreneurs and business owners

creating their own brand assets

Free Demo Class available | +971 50 100 4958

Thank You!

Turn Your Ideas into Impactful Designs

Start your creative journey with the Canva Course in
Dubai at DG Training and Development Institute.

Ready to start designing? Get in touch with us today!



Call Us

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Contact Us

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